

MSBA Insider

Memphis, MS, AR & Knoxville



Please remove all expired promotional stickers
**Kindly contact the TTA Office for
any delivery issues**

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Text: 901-599-7776

TTA VENDOR LIST

Blue River Propane
833-681-1573

Ajax Distributing
Patrick Turner
931-249-1475

ATM Link
Call TTA Office
901-850-8788

Eagle Distribution
Clay Clarkson
901-208-6328

Red Bull
Amanda Sanders
501-681-9067

Coca-Cola - Memphis
Lonnie Coleman
901-508-5071

Community Coffee
Myron Miles
901-484-7159

Caravan Packaging
Andy Bates
901-452-5681

Frito Lay
Rob Girmscheid
813-777-0092

ICW
Frankie Skrocki
901-302-0736

Monster
Jim Hahn
205-616-9141

Pepsi
Scott Hutson
386-527-5074

US Foods
Raymond Evangelisti
901-864-4652

Turner Ice-cream
Jaydee Clifton
901-355-7436

Waste Connections Inc.
Veronica Karter
901-331-7763

World Pay - CR
Processor
Ilene Howard
513-680-6750

Modi Soft
Saleem Momin
866-216-8707
Ext. 6638

If your complaint or request has not been resolved
within 72 hours, please contact the Office:

At (901) 850-8788 or E-mail us at admin@tristatetradeassociation.com



Memphis, MS, AR & KNOX Members

February 2025



Coca-Cola 20 oz Products

Single \$2.59 and 2/\$4.50

Invoice Cost \$34.97

TTA Rebate \$3.25

Dead Net \$31.72

Unit Cost \$1.32

Single Margin 49%

Blended Margin 46%



Coca-Cola 24 oz CSD Products

Single \$2.79 and 2/\$4.75

Invoice Cost \$38.29

TTA Rebate \$2.00

Dead Net \$36.29

Unit Cost \$1.51

Single Margin 46%

Blended Margin 42%



Coke Zero 24 oz

Single \$1.79

Invoice Cost \$ 28.11

TTA Rebate \$2.00

Dead Net \$26.11

Unit Cost \$1.08

Margin 40%



Dasani 24 pk

Promotional pricing \$6.99

Invoice Cost \$6.15

TTA Rebate \$1.00

Dead Net \$5.15

Margin 26%



Dasani 1ltr

Single \$2.69 and 2/\$4.00

Invoice Cost: \$18.83

TTA Rebate \$3.00

Dead Net \$15.83

Unit Cost \$1.32

Single Margin: 51%

Blended Margin: 40%



Powerade 28oz

Single 2.79 and 2/\$4.50

Invoice Cost \$25.35

TTA Rebate \$3.85

Dead Net \$21.50

Unit Cost \$1.43

Single Margin 49%

Blended Margin 42%

NCB Rebate \$1.00

Including:

Gold Peak Tea, Vitamin Water, Coke Energy, Coke Coffee, Mc Café Coffee, Dunkin Donuts, All Smart water, Juices

Excluding:

Powerade 28 oz, ALL Monster Products, Body Armor, Multi-Pack Water - 24, 12, & 6pk. Dasani

February 2025



Coco-Cola 12.9oz
Single \$1.89 and 2/\$3.00
 Invoice Cost - \$27.52
TTA Rebate: \$2.00
 Dead Net \$25.52
 Unit Cost \$1.06
 Single Margin 44%
 Blended Margin 38%



6 pk 12 oz cans
Single \$4.29 and 2/\$6.50
 Invoice Cost:\$12.27
TTA Rebate \$1.00
 Dead Net \$11.27
 Unit Cost \$2.81
 Single Margin: 35%
 Blended Margi: 17%



Coke 15 pack
Single \$9.49
 Invoice Cost:\$16.13
 TTA Rebate \$1.00
 Dead Net 15.13
 Unit Cost \$7.56
 Single Margin 20%



Coke SSD 16 oz
Single \$1.99 and 2/\$3.00
 Invoice Cost:\$28.33
TTA Rebate \$2.25
 Dead Net \$26.08
 Unit Cost \$1.08
 Single Margin: 46%
 Blended Margin: 35%



Minute Maid / Fanta 20 oz
Single \$2.09 and 2/\$3.50
 Invoice Cost:\$27.56
TTA Rebate \$3.00
 Dead Net \$24.56
 Unit Cost \$1.02
 Single Margin: 51%
 Blended Margin: 46%



Body Armor 28oz and Body Armor Edge 28oz
Single \$3.69 and 2/\$6.00
 Invoice Cost \$22.84
TTA Rebate \$1.50
 Dead Net \$ 21.34
 Unit Cost \$1.78
 Single Margin 52%
 Blended Margin 46%

NCB Rebate \$1.00

Including:

Gold Peak Tea, Vitamin Water, Coke Energy, Coke Coffee, Mc Café Coffee, Dunkin Donuts, All Smart water, Juices

Excluding:

Powerade 28 oz ,, ALL Monster Products, Body Armor, Multi-Pack Water - 24, 12, & 6pk. Dasani

NATA-TTA All Markets	Timing: January 1 2025 thru March 31, 2025						
IMMEDIATE CONSUMPTION							
Package	Units	Net	Units Cost	Retail	Margin	PROMO	
SSD 20oz Core	24	\$ 34.97	\$ 1.46	\$ 2.69	45.83%	\$2.59 or 2/\$4.50	
20oz FANTA FLAVORS	24	\$ 27.56	\$ 1.15	\$ 2.09	45.06%	\$2.09 or 2/\$3.50	
SSD 24oz	24	\$ 38.29	\$ 1.60	\$ 2.89	44.80%	\$2.79 or 2/\$4.75	
SSD 24oz Coke Zero	24	\$ 28.11	\$ 1.17	\$ 1.79	34.57%	Requires \$1.79 Retail	PROMO
SSD 16oz Can	24	\$ 28.33	\$ 1.18	\$ 1.99	40.68%	\$1.99 or 2/\$3.00	
SSD 12.9oz Bottles	24	\$ 27.52	\$ 1.15	\$ 1.89	39.33%	2/\$3.00	
SSD 355ml	24	\$ 41.96	\$ 1.75	\$ 2.69	35.01%		
8oz Glass Singles	24	\$ 31.24	\$ 1.30	\$ 1.99	34.59%		
FUTURE CONSUMPTION							
SSD 15pk Cans	2	\$ 16.13	\$ 8.07	\$ 9.49	15.02%	Requires \$9.49 retail	
SSD 12pk Cans	2	\$ 16.13	\$ 8.07	\$ 9.49	15.02%	Requires \$9.49 retail	NON-15pk Markets
SSD 12oz 6PK Cans	4	\$ 12.27	\$ 3.07	\$ 4.29	28.50%	2/\$6.50	PROMO
SSD 2-Liters	8	\$ 20.51	\$ 2.56	\$ 3.29	22.07%	\$3.29 or 2/\$5.50	
2-Liter FANTA FLAVORS & MINUTE MAID	8	\$ 15.80	\$ 1.98	\$ 2.49	20.68%	2/\$4.00	
STILL							
Dasani .5L 24pk	1	\$ 6.15	\$ 6.15	\$ 6.99	12.02%	\$6.99 PROMO	
Dasani 1L	12	18.83	\$ 1.57	\$ 2.69	41.67%	2/\$4.00	
Dasani 20oz	24	\$ 27.35	\$ 1.14	\$ 1.89	39.70%	Requires \$1.89 or less	
AHA Sparkling Water 16oz	24	\$ 22.70	\$ 0.95	\$ 1.89	49.96%		
Smartwater 20oz	24	\$ 34.98	\$ 1.46	\$ 2.49	41.47%	\$2.49	
Smartwater .700ml	24	\$ 37.42	\$ 1.56	\$ 2.79	44.12%	\$2.79 or 2/\$4.50	
Smartwater .700ml Flavors	12	\$ 18.72	\$ 1.56	\$ 2.79	44.09%	\$2.79 or 2/\$4.50	
Smartwater 1.5 Liter	12	\$ 28.21	\$ 2.35	\$ 3.89	39.57%	\$3.89 or less	
Smartwater 1Ltr	12	\$ 22.49	\$ 1.87	\$ 3.39	44.71%	\$3.39 or less	
Minute Maid Refresh 20oz	24	\$ 27.56	\$ 1.15	\$ 2.09	45.06%	\$2.09 or 2/\$3.50	
MM Aquas Frescas 20oz	24	\$ 27.56	\$ 1.15	\$ 2.09	45.06%	\$2.09 or 2/\$3.50	New Item
MMJTG Juice 12oz	24	\$ 37.30	\$ 1.55	\$ 2.59	39.99%	\$2.59	



Coca-Cola
 BOTTLING CO.
CONSOLIDATED

Tum-E-Yummie 10.1oz	12	\$ 13.46	\$ 1.12	\$ 1.89	40.65%	1.89 or less	
Power-ade Power Water 20oz	12	\$ 14.18	\$ 1.18	\$ 1.99	40.62%		
Powerade 28oz	15	\$ 25.36	\$ 1.69	\$ 2.79	39.40%	2/\$4.50	
Gold Peak 18.5oz	12	\$ 20.09	\$ 1.51	\$ 2.79	45.88%	\$2.79	
Honest Tea 16.9oz	12	\$ 15.77	\$ 1.31	\$ 2.19	39.99%		
Peace Tea 23oz	12	\$ 12.55	\$ 1.05	\$ 1.69	38.12%	Requires \$1.69 or less	
Core Power 14oz	12	\$ 35.91	\$ 2.99	\$ 4.99	40.03%	\$4.99	
Core Power ELITE	12	\$ 43.12	\$ 3.59	\$ 5.99	40.01%	\$5.99	
Vitaminwater 20oz - 12pk	12	\$ 19.18	\$ 1.60	\$ 2.89	44.69%	\$2.89 or 2/\$4.50	PROMO
Fairlife - Milk	12	\$ 23.49	\$ 1.96	\$ 3.29	40.50%	\$3.29	
Dunkin Donuts	12	\$ 30.92	\$ 2.58	\$ 4.19	38.50%	Requires \$4.19 or less	
BODYARMOR 28oz Sport	12	\$ 22.84	\$ 1.90	\$ 3.69	48.42%	2/\$6.00	EDV
BODYARMOR 16oz Sport	12	\$ 18.51	\$ 1.54	\$ 2.79	44.71%	\$2.79 or less	
BODYARMOR 28oz EDGE	12	\$ 22.84	\$ 1.90	\$ 3.69	48.42%	2/\$6.00	EDV
BODYARMOR Flash I V 20oz	12	\$ 22.84	\$ 1.90	\$ 3.69	48.42%	2/\$6.00	
BODYARMOR Enh. Water 1-ltr	12	\$ 17.82	\$ 1.49	\$ 3.09	51.94%	2/\$5.75	
BODYARMOR Enh. Water 700ml	24	\$ 32.69	\$ 1.36	\$ 2.59	47.41%	\$2.59 or 2/\$4.25	
Topo Chico Water							
Topo Chico 12oz Cans - Sanbo	24	\$27.22	\$ 1.13	\$ 1.89	39.99%	New Item	
Topo Chico 12oz Glass	24	\$35.85	\$ 1.49	\$ 2.49	40.01%	New Item	
Topo Chico 15.5oz PET	24	\$35.85	\$ 1.49	\$ 2.49	40.01%	New Item	
Monster Energy							
16oz and 15.5oz	24	\$41.61	\$ 1.73	\$3.59		\$3.59 or 2/\$5.50	
Monster 24/12oz Singles	24	\$34.90	\$ 1.45	\$2.99		2.99 or 2/\$4.75	
Monster 19.2oz	12	\$25.92	\$ 2.16	\$3.99		\$3.99	
16oz NOS / Full Throttle	24	\$41.61	\$ 1.73	\$3.59		\$3.59 or 2/\$5.50	
24oz & 18.6oz all brands	12	\$33.00	\$ 2.75	\$4.49		\$4.49	
Reign 16oz	12	\$19.35	\$ 1.61	\$3.49		\$3.49 or 2/\$5	
15oz Java Monster	12	\$24.53	\$ 2.04	\$3.89		\$3.89 or 2/\$6.50	
Reign Storm 12oz Singles	12	\$17.81	\$ 1.48	\$2.79		\$2.79 or 2/\$4.50	
BANG 16oz	12	\$19.35	\$ 1.61	\$3.49		\$3.49 or 2/\$5	

February 2025



Pepsi cans
Single \$8.99
 Invoice Cost \$15.95
TTA Rebate \$1.50
 Dead Net \$14.45
 Unit Cost \$ 7.23
 Single Margin 20%



Brisk Iced Tea
(February to April)
Single \$1.29
 Invoice Cost \$11.65
TTA Rebate \$1.50
 Dead Net \$10.15
 Unit Cost \$0.68
 Single Margin 48%



Pepsi 20 oz Flavors & Mug
(12 - Months)
Single \$1.99 or 2/\$3.50
 Invoice Cost \$25.95
TTA Rebate \$1.50
 Dead Net \$24.45
 Unit Cost \$1.02
 Single Margin 49%
 Blended Margin 42%



Muscle Milk
(12 Months)
Single \$3.99
 Invoice Cost \$28.75
TTA Rebate \$1.50
 Dead Net \$27.25
 Unit Cost \$ 2.27
 Single Margin 43%



Starry (12 Months)
Single \$0.99
 Invoice Cost \$ 14.25



Starbucks (12 Months)
Single \$3.99
 Invoice Cost \$ 29.75
TTA Rebate \$1.50
 Dead Net \$28.75

 Unit Cost \$2.35
 Single Margin 41%



February 2025

Memphis, MS, AR & KNOX Members

January, February & March Pricing Planner

2025 EDV Cost/Retail Planner

Package	Pack	PBG	ABA Cost	Unit Cost	Retail* See Below
12 Pack Cans	2	\$ 15.95	\$ 15.95	\$ 7.98	\$9.99
15 Pack Cans	2	\$ 15.95	\$ 15.95	\$ 7.98	\$9.99
10 Pack Mini 7.5oz	3	\$ 15.96	\$ 13.96	\$ 4.65	\$5.99
16oz. Can Singles	12	\$ 16.25	\$ 16.25	\$ 1.35	\$2.19
12oz Glass Bottles	24	\$ 20.00	\$ 20.00	\$ 0.83	\$1.49
20oz CSD SS-All Pepsi and Dew Flavors	24	\$ 35.85	\$ 35.85	\$ 1.49	\$2.49
20oz CSD Starry Regular & Zero	24	\$ 14.25	\$ 14.25	\$ 0.59	\$0.99
20 oz Crush, Mug, Lipton & Dole	24	\$ 25.95	\$ 25.95	\$ 1.08	\$1.75
12/16oz Kickstart	12	\$ 16.25	\$ 16.25	\$ 1.35	\$2.19
1 Liter CSD 15pk	15	\$ 28.75	\$ 28.75	\$ 1.92	\$2.99
1.25ltr	12	\$ 16.80	\$ 16.80	\$ 1.40	\$1.99
2 Liter	8	\$ 19.75	\$ 19.75	\$ 2.47	\$3.29
Water					
20oz Aquafina	24	\$ 22.70	\$ 22.00	\$ 0.92	\$1.89
1 Liter Aquafina	15	\$ 17.95	\$ 17.95	\$ 1.20	\$2.39
16.9oz 24-Pack Aquafina	1	\$ 7.95	\$ 7.95	\$ 7.95	\$9.49
20oz Life WTR	24	\$ 27.55	\$ 27.55	\$ 1.15	\$2.29
700ml Life WTR	12	\$ 17.95	\$ 17.95	\$ 1.50	\$2.49
1 Liter Life WTR	12	\$ 21.55	\$ 21.55	\$ 1.80	\$2.99
1 liter Propel	12	\$ 21.55	\$ 21.55	\$ 1.80	\$2.99
Propel 20oz	12	\$ 16.45	\$ 16.45	\$ 1.37	\$2.29
16oz Bubly	12	\$ 12.85	\$ 12.85	\$ 1.07	\$1.79
20oz Gatorlyte	12	\$ 25.85	\$ 25.85	\$ 2.15	\$3.59
20oz Lipton SS (X Brisk)	24	\$ 25.95	\$ 25.95	\$ 1.08	\$1.75
64oz Lipton Pure Leaf	8	\$ 15.50	\$ 15.50	\$ 1.94	\$2.50
18.5 oz Lipton Pure Leaf SS	12	\$ 18.65	\$ 18.65	\$ 1.55	\$2.59
1L Lipton Brisk	15	\$ 11.65	\$ 11.65	\$ 0.78	\$1.29
Juice					
15.2oz Ounce Ocean Spray/Dole	12	\$ 22.30	\$ 22.30	\$ 1.86	\$3.19
20oz Dole	24	\$ 25.00	\$ 25.00	\$ 1.04	\$1.99
10.1oz Fruit Shoot	24	\$ 17.50	\$ 17.50	\$ 0.73	\$1.39
16.9oz Twister	12	\$ 11.70	\$ 11.70	\$ 0.98	\$1.69
12oz Tropicana TM All	12	\$ 22.60	\$ 22.60	\$ 1.88	\$3.19
15.2oz Naked Juice	8	\$ 27.60	\$ 27.60	\$ 3.45	\$5.29
32oz Tropicana	12	\$ 27.60	\$ 27.60	\$ 2.30	\$3.49
52oz Tropicana	6	\$ 25.00	\$ 25.00	\$ 4.17	\$5.99
59oz Dole	8	\$ 26.00	\$ 26.00	\$ 3.25	\$4.99

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February 2025

Memphis, MS, AR & KNOX Members

Coffee & Protein					
13.7oz Frappuccino	12	\$ 29.75	\$ 29.75	\$ 2.48	\$3.99
11 oz Starbucks Cold Brew	12	\$ 29.75	\$ 29.75	\$ 2.48	\$3.99
6.5 oz Starbucks Doubleshot 12pk	12	\$ 29.75	\$ 29.75	\$ 2.48	\$3.99
11 oz Starbucks Iced Coffee	12	\$ 29.75	\$ 29.75	\$ 2.48	\$3.99
11 oz Starbucks DS + Protein	12	\$ 29.75	\$ 29.75	\$ 2.48	\$3.99
15 oz StarbucksDS + Energy/Tripleshot	12	\$ 29.75	\$ 29.75	\$ 2.48	\$3.99
14 oz Starbucks Iced Latte	12	\$ 29.75	\$ 29.75	\$ 2.48	\$3.99
11oz Cold and Crafted	12	\$ 29.75	\$ 29.75	\$ 2.48	\$3.99
14oz Muscle Milk Pro Series	12	\$ 29.75	\$ 29.75	\$ 2.48	\$3.99
14oz Muscle Milk	12	\$ 29.75	\$ 29.75	\$ 2.48	\$3.99
EVOLVE	12	\$ 29.75	\$ 29.75	\$ 2.48	\$3.99
Energy					
12oz Celsius	12	\$ 19.00	\$ 19.00	\$ 1.58	\$2.79
16oz Amp Energy	12	\$ 16.50	\$ 16.50	\$ 1.38	\$2.99
16oz Rock Star Energy	12	\$ 16.50	\$ 16.50	\$ 1.38	\$2.99
Gatorade					
Gatorade 20oz SS	24	\$ 33.95	\$ 33.95	\$ 1.41	\$2.59
Gatorade 24oz SS	24	\$ 42.95	\$ 42.95	\$ 1.79	\$2.99
Gatorade 28oz SS	15	\$ 26.95	\$ 26.95	\$ 1.80	\$2.99
Gatorade Protein and Fuel Bars	12	\$ 21.50	\$ 21.50	\$ 1.79	\$2.99

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FOOD FANATICS ⊕



EASY ORDERING ⊕



SCOOP ⊕

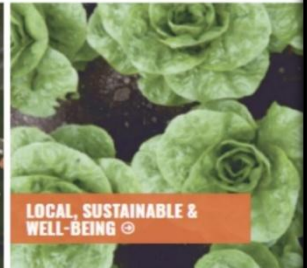


TALK SHOP LIVE ⊕

US.
FOODS™



CHEFSTORE ⊕



LOCAL, SUSTAINABLE & WELL-BEING ⊕

Up to **3%** TTA Rebate

\$ 1500 new account sign up bonus

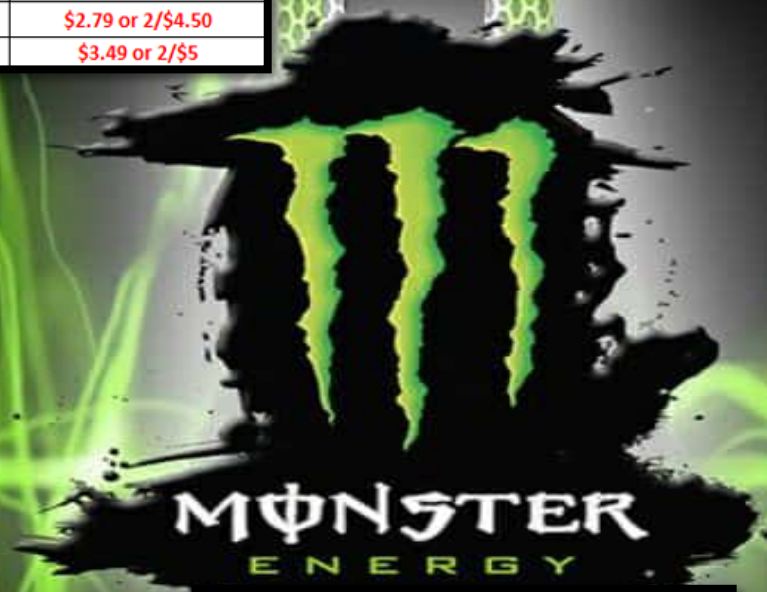
Additional Yearly Incentive

MIN YEARLY SALES	MAX YEARLY SALES	YEARLY %
60,000.00	84,999.99	0.50
85,000.00	114,999.99	1.00
115,000.00	99,999,999.99	1.50

Mandatory Promotion

MONSTER DEAL

Monster Energy						
16oz and 15.5oz	24	\$41.61	\$ 1.73	\$3.59		\$3.59 or 2/\$5.50
Monster 24/12oz Singles	24	\$34.90	\$ 1.45	\$2.99		2.99 or 2/\$4.75
Monster 19.2oz	12	\$25.92	\$ 2.16	\$3.99		\$3.99
16oz NOS / Full Throttle	24	\$41.61	\$ 1.73	\$3.59		\$3.59 or 2/\$5.50
24oz & 18.6oz all brands	12	\$33.00	\$ 2.75	\$4.49		\$4.49
Reign 16oz	12	\$19.35	\$ 1.61	\$3.49		\$3.49 or 2/\$5
15oz Java Monster	12	\$24.53	\$ 2.04	\$3.89		\$3.89 or 2/\$6.50
Reign Storm 12oz Singles	12	\$17.81	\$ 1.48	\$2.79		\$2.79 or 2/\$4.50
BANG 16oz	12	\$19.35	\$ 1.61	\$3.49		\$3.49 or 2/\$5



Cost (On invoice) \$41.61
TTA Rebate \$ 2.00
Dead Net \$ 39.61

MONSTER ENERGY
16/15.5oz. CANS

BUY MORE SAVE MORE
2/\$5.50

\$1.00 Rebate on All 12 Pack Cases

Red Bull



MANDATORY elements for below discounts:

EDLP Pricing on 2 can deals for the full year

Both Singles and 2 Can EDLP Pricing Must Be Displayed

8.4 oz Singles Suggest Retail Price of 2 for \$5.00

12 oz Singles Suggested Retail Price of 2 for \$6.00

Singles - \$0.20 Flexibility from Suggested Pricing

8.4 oz Single Can \$2.69

12 oz Single Can \$3.59

16 oz Single Can \$4.39

20 oz Single Can \$5.39

Additional Funding \$0.25 if you participate in FDC

	8 oz EDLP Pricing				
	4 Shelves	5 Shelves	6 Shelves	7 Shelves	8 Shelves
Case Cost	\$42.50	\$42.50	\$42.50	\$42.50	\$42.50
Discount	\$1.75	\$1.75	\$1.75	\$1.75	\$1.75
Shelf Discount	\$1.00	\$2.25	\$2.50	\$2.75	\$3.00
Cold Cashier Discount	\$2.25	\$2.25	\$2.25	\$2.25	\$2.25
Total On Invoice Discount	\$5.00	\$6.25	\$6.50	\$6.75	\$7.00
Case Cost After Funding	\$37.50	\$36.25	\$36.00	\$35.75	\$35.50
TTA Rebate	\$0.00	\$1.30	\$1.40	\$1.50	\$1.60
Total Discount	\$5.00	\$7.55	\$7.90	\$8.25	\$8.60

	12 oz EDLP Pricing				
	4 Shelves	5 Shelves	6 Shelves	7 Shelves	8 Shelves
Case Cost	\$55.50	\$55.50	\$55.50	\$55.50	\$55.50
Discount	\$2.05	\$2.05	\$2.05	\$2.05	\$2.05
Shelf Discount	\$1.00	\$2.25	\$2.50	\$2.75	\$3.00
Cold Cashier Discount	\$2.25	\$2.25	\$2.25	\$2.25	\$2.25
Total On Invoice Discount	\$5.30	\$6.55	\$6.80	\$7.05	\$7.30
Case Cost After Funding	\$50.20	\$48.95	\$48.70	\$48.45	\$48.20
TTA Rebate	\$0.00	\$1.30	\$1.40	\$1.50	\$1.60
Total Discount	\$5.30	\$7.85	\$8.20	\$8.55	\$8.90

Beginning November 1, 2023



**TTA
Rebate
2.75% on
Overall
Sales**





Calypso

Single \$2.69, 2/\$4.75

Invoice Cost \$17.25

TTA Rebate \$2.00

Dead Net 15.25

- Min. of 1 full shelf (or 10 facings/SKU's) within the juice door in the cold vault.
- Must NOT be merchandise on the bottom shelf.

Essentia Water TTA Rebate \$1.50



Product	Invoice Cost	Retail Pricing on shelf
24pk, 20 oz	\$25.75	\$1.89
24pk, 700 ml	\$30.00	\$2.19
12pk, 1 ltr	\$19.50	\$2.89
12 pk, 1.5 ltr	\$22.75	\$3.29

- Min. of 6 total facings (20oz, 700ml, 1ltr, 1.5ltr) within the high alkaline water door in the cold vault.
- 20oz and 700 ml must NOT be merchandised on the bottom shelf

Eternal Water TTA Rebate \$1.00



Product	Invoice Cost	Retail Pricing on shelf
24pk / 600 ml	\$22.50	\$1.79
12pk / 1 L	\$17.50	\$2.69
6pk / 2.5 L	\$15.00	\$3.99

- Min of 4 facings (600ml - 2 facings, 1L - 2 facings) within the premium water door in the cold vault.
- 2 facings of Eternal Water 2.5 L in the warm/ambient section or a case stack.
- Cold vault placement must be in an eye-to-thigh visibility range.

FOR SHELBY COUNTY STORES ONLY

Distributed via Eagle for Memphis stores



Lucky Energy
2/\$5.50

Invoice Cost \$21.00
TTA Rebate \$ 2.00
Dead Net \$19.00

- Min. of 1 facing of each SKU (3 total facings) within the hydration door in the cold vault.
- Must NOT be merchandised on the bottom shelf.



Langers
2/\$4.00

Invoice Cost \$14.50
TTA Rebate \$ 0.75
Dead Net \$13.75

- Min of 1/2 shelf (or 5 facings/ SKU's) within the juice door in the cold vault.
- Must NOT be merchandised on the bottom shelf.



12pk 15.2 oz

Essentia Hydroboost – (Specific Hydroboost brand products)
Single \$2.49

Invoice Cost \$17.00
TTA Rebate \$ 1.50
Dead Net \$15.50

- Min. of 1 facing of each SKU (3 total facings) within the hydration door in the cold vault.
- Must NOT be merchandised on the bottom shelf.

FOR SHELBY COUNTY STORES ONLY

Distributed via Eagle for Memphis stores



BLUE RIVER PROPANE

Exchange \$16.50

TTA Rebate: \$1.50

Dead Net \$15.00

Sold Price \$55.00

TTA Rebate: \$ 2.00

Dead Net: \$53.00



PICK UP PROPANE

Email: brcylinders@superiorpluspropane.com

Phone: 1-833-681-1573

February Mandatory Promotion

Pure Magic

2 for \$4.50

or single at regular price
20oz Coca-Cola Products

More Refreshment to Love

2 for \$4.75

or single at regular price
24oz Coca-Cola Products

More Refreshment to Love

\$1.79

Coca-Cola 24oz Products

invigorate every day with the purified taste of the world's most delicious water

\$6.99

Dasani 24pk 500mL

50% MORE ELECTROLYTES* VS GATORADE THIRST QUENCHER

2 for \$4.50

28oz Powerade

More Refreshment to Love

2 for \$6.50

or single at regular price
Coca-Cola 12oz 6pk Cans

NEW BOTTLE GREAT PRICE

2 for \$3

or single at regular price
12.9oz Coca-Cola Discovery Bottle

More Magic to Love

\$9.49

12oz 15-Pack Coca-Cola Products

More Refreshment to Love

2 for \$3

or single at regular price
16oz Coca-Cola Products

Lip-Smacking Deliciousness

2 for \$3.50

or single at regular price
20oz Fanta & Minute Maid Products

MORE THAN A SPORTS DRINK

2 for \$5.50

or single at regular price
28oz BODYARMOR Sports Drink

100% recycled bottle. 100% refreshing.

2 for \$4

or single at regular price
1L Dasani

GEAR UP

2 FOR \$5.50

10oz 10oz Throttle 10oz Cans

JAVA MONSTER 15oz. CANS

2 FOR \$6.50

MONSTER ENERGY 16.9oz. CANS

BUY MORE SAVE MORE 2/\$5.50

February Mandatory Promotion




3 EXTRA CANS
15 CANS

3 EXTRA CANS
15 CANS


Single @ \$8.99



Single @ \$1.29



Single @ \$3.99



2 for \$3.50



Single @ \$3.99



Single @ \$0.99

February Mandatory Outdoor Promotion

More Refreshment to Love



2 for \$6.50

or single at regular price
Coca-Cola 12oz 6pk Cans

TTA EVENT CENTER



Your Events

WE MAKE IT HAPPEN

Bridal Showers, Weddings, Receptions, Birthday, Quinceanera, Corporate Events and more...



TTA EVENT CENTER

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Memphis TN – 38125

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